

Confirms

resolution C 11 of the Tokyo Congress,

Instructs

the International Bureau, subject to Executive Council approval, to intensify its present information activities in accordance with the aforesaid resolution C 11 and within the annual ceilings imposed by Congress,

Invites

the CCPS to include public information policy among the various aspects of the future development of the Post which it has been instructed to deal with and to report periodically to the administrations of the Union.

(Documents of the 1979 Rio de Janeiro Congress – volume II: pages 973 to 980, 1246 to 1248)

Resolution C 32/1984**World Post Day¹**

Congress,

In view of

the role played by information in the effort to convince governments and the public of the importance of the Post,

Taking into account

- a resolution C 11 of the 1969 Tokyo Congress recommending that 9 October (the anniversary of the founding of the Union) each year be observed as UPU Day;
- b the contribution which the postal administrations of member countries should make to the implementation of the Union's information activities by making their own information media available to it,

Considering

- a that the title "UPU Day" might not have the desired impact on the authorities and the public, to whom the information campaign on behalf of the Post is directed;
- b that a title for this Day containing the word "Post" would be more likely to increase awareness,

Decides

- a to change the title "UPU Day" to "World Post Day";
- b to observe 9 October each year as "World Post Day",

Requests

the member countries of the Union to celebrate this Day and to take advantage of it (and of International Letter-Writing Week in which 9 October falls) to familiarize the authorities and the public with the Universal Postal Union's aims and work, with the Post's vital role in the social, cultural and economic development of countries and with the various services made available to the public, by postal administrations,

¹ See recommendations C 13/1957 and C 5/1964, resolutions C 11/1969, C 101/1979, and CE 7/1971.

Instructs

the Executive Council to choose the theme of World Post Day each year, on the proposal of the Director-General of the International Bureau,

Instructs

the International Bureau of the UPU:

- a to communicate the theme chosen by the Executive Council to the postal administrations of member countries;
- b to take the necessary action with a view to organizing this Day at world level, highlighting in particular the role of the UPU;
- c to coordinate the activities to be conducted by postal administrations in celebrating the Day in question.

(Documents of the 1984 Hamburg Congress – volume II: pages 158, 159, 178, 601)

Resolution C 35/2004**Posts and the Information Society**

Congress,

Recalling

the first phase of the World Summit on the Information Society recently held in Geneva under United Nations auspices from 10 to 12 December 2003, during which reference was made to the immense digital divide that excludes the majority of the world's inhabitants from information that is otherwise accessible through new communication and information technology,

Bearing in mind

the strategic role played by the UPU, as a United Nations specialized agency, in the preparation and conduct of the Summit's first phase,

Aware

that the Geneva Summit is only the beginning of a process of monitoring international commitments aimed at building a fairer information society,

Considering

- the important role that Posts have always played in facilitating access to information through constantly evolving technological services;
- objective 4 of the Bucharest World Postal Strategy (Postal reform and sustainable development), which acknowledges the importance of actions aimed at reducing the digital divide in the postal sector and increasing the number of countries that have transformed and modernized their postal structures,

Noting

with satisfaction, the adoption by heads of participating states and governments of a Declaration of Principles and Plan of Action in which the importance of the postal sector is repeatedly acknowledged as being a stakeholder in the current and future information society,

Also noting

the impact of new communication and information technology on the Post's activities and the progress made by postal administrations on making this new technology available to customers through innovative services that respond to their needs,