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EUROPEAN COMMISSION

PROTECTION OF YOUR PERSONAL DATA

Processing operation: Management of subscriptions to receive information: #EUinmyregion - Quiz

Data Controller: European Commission - *Directorate General Urban and Regional Policy*

Record reference: DPR-EC-03928

Table of Contents

1. **Introduction**
2. **Why and how do we process your personal data?**
3. **On what legal ground(s) do we process your personal data?**
4. **Which personal data do we collect and further process?**
5. **How long do we keep your personal data?**
6. **How do we protect and safeguard your personal data?**
7. **Who has access to your personal data and to whom is it disclosed?**
8. **What are your rights and how can you exercise them?**
9. **Contact information**
10. **Where to find more detailed information?**

1. Introduction

The European Commission is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data, the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to the processing operation *"Management of submissions to receive information: #EUinmyregion – quiz"* and *"Management of subscriptions to receive information: #EUinmyregion – campaign mailing list"* undertaken by the services of the European Commission, is presented below.

2. Why and how do we process your personal data?

Purpose of the processing operation: the controller collects and further processes your personal data to keep you updated about the results of the #EUinmyregion quiz and for the shipment of the prize, and so that you can receive information about noteworthy developments, activities, events, initiatives or thematic issues in the area of (a) service(s) of the European Commission you have had the possibility to subscribe in a separate email.

More specifically concerning the quiz: The participants take part in the quiz on an online platform. The emails will be collected and kept to communicate the results of the quiz. If participant is the winner of the monthly quiz, the necessary information to arrange the prize will be requested.

More specifically concerning the mailing list: After participating the quiz, the participants will be asked to join a mailing list that will be used to provide information about the #EUinmyregion campaign and its future editions. Only the participants who clearly indicate their willingness to be on the mailing list will be added to the list.

Your personal data will *not* be used for an automated decision-making including profiling.

3. On what legal ground(s) do we process your personal data?

- Telephone number
- Postal address

5. How long do we keep your personal data?

The controller only keeps your personal data for the time necessary to fulfil the purpose of collection, or until you unsubscribe from the mailing list.

Depending on the technical solutions available, you can either write to the dedicated functional mailbox and ask to be unsubscribed from the mailing list or follow the unsubscribe link in the information email you have received. Appropriate action shall be taken within a week of receiving the request.

In case where data is kept for statistical purposes, some subscriber's optional data may be kept for 5 years after the un-subscription, providing these do not allow to identify the subscriber any more and that these are available to a very restricted number of authorised persons performing the processing operation on a need to know basis, for the sole purposes of generating anonymised statistics.

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the European Commission *(or of its contractors, if a contractor is used to assist the controller in the management of a particular type of subscriptions to receive information).* All processing operations are carried out pursuant to the Commission Decision (EU, Euratom) 2017/46 of 10 January 2017 on the security of communication and information systems in the European Commission.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

The Commission's processors (contractors) are bound by a specific contractual clause for any processing operations of your personal data on behalf of the Commission. The processors have to put in place appropriate technical and organisational measures to ensure the level of security, required by the Commission.

compliance with the applicable data protection rules according to the purposes of the processing.

The information we collect will not be given to any third party, except to the extent and for the purpose we may be required to do so by law.

8. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have consented to provide your personal data to the controller for the present processing operation. You can withdraw your consent at any time by notifying the Data Controller. The specific privacy statement will explain how consent can be withdrawn. The withdrawal will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

9. Contact information

- **The Data Controller**

If you would like to exercise your rights under Regulation (EU) 2018/1725, if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, *REGIO-EXTERNAL-COMMUNICATION@EC.EUROPA.EU*

- **The Data Protection Officer (DPO) of the Commission**

You may contact the Data Protection Officer data-protection-officer@ec.europa.eu with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

This specific processing operation has been included in the DPO's public register with the following Record reference: DPR-EC-03928.